

PO Box 620904, Orlando, FL | OrlandoPennysaver.com **407-730-3321** | Fax: 407-982-7102



Media Kit

GET THE COMBINED POWER OF DIRECT MAIL AND NEWSSTAND DISTRIBUTION!

 Issues are Direct Mailed to Homes PLUS located in hundreds of high traffic areas and retail locations.

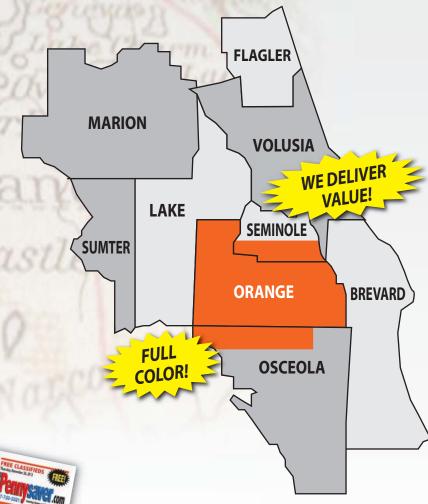
Direct mailed portion includes FIVE 55+ communities in Orlando, homes in Metro West, Conway, Goldenrod, Lee Vista, East Orlando/ Waterford Lakes, Azalea Park, Lake Underhill, Pine Hills & Casselberry. Breakdown is 80% single family homes & 20% townhouses / condos / other.

 Newsstand distribution is throughout 3 counties: Osceola, Orange & Seminole.

Direct mailed & distributed twice a month. (Compare to monthly publications!)

Delivered to homes through the USPS and in mailboxes every other Friday.

PLUS Your ad will appear in our most recent online issue.





The Orlando Pennysaver Magazine is a cost effective tool to deliver your message into homes all over Central Florida!

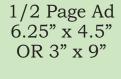
Penn Saver Covering Orange, Osceola & Seminole Counties

Media Kit

Rates:

Full Page Ad 6.25" x 9"

3/4 Page Ad 6.25" x 6.75"



1/4 Page Ad 3" x 4.5"

1/8 Page Ad 3" x 2.25"



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Website

www.OrlandoPennysaver.com:

Front Page Banner that links directly to your website

1 Month - \$119 | 3 Months - \$99 | 6 Months - \$79 | 12 Months - \$59





Printing Services Available:

Business Cards | Post Cards Flyers | Brochures Menus & More!

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